



Frequently Asked Questions



Q: What is the Krispy Kreme FUNDRAISING Program?

A: Since early in Krispy Kreme's history, non-profit organizations, such as schools, community groups, sports programs and charities, have raised funds by selling Krispy Kreme Original Glazed® Doughnuts. With our **FUNDRAISING** doughnuts, the non-profit organization can make up to 50% profit. All pricing is subject to change without notice.

Q: How do we raise money through selling Original Glazed doughnuts?

A: Organizations can purchase our Original Glazed doughnuts for \$7.00 per dozen. **The suggested FUNDRAISING selling price is \$12.00 to \$16.00 per dozen.** There is a 50 dozen minimum order. To maximize your result, the doughnuts can be pre-sold.

Q: How does my organization raise money with Krispy Kreme doughnuts?

A: There are two ways to sell the doughnuts: pre-sale and same day sale.

Pre-sale: Your organization obtains orders and funds in advance of placing their order with Krispy Kreme. If desired, Krispy Kreme will provide your organization with materials to help you pre-sell.

Same-day Sale: Your organization will purchase a specified number of dozens and sell them at a local event, such as a community festival, soccer tournament, car wash, rummage sale, etc.

Q: How do I participate in Krispy Kreme's FUNDRAISING program?

A: To participate in our **FUNDRAISING** program, please complete our online application/order form located on our website krispykreme.ca (click here) or submit a completed application form along with a letter on the not-for-profit organization's letterhead to your local Krispy Kreme store. The letter should acknowledge the fundraiser, stating how the raised funds will be used, and be signed by an organizational executive. A member of our team will contact you within 3 business days of receiving your completed application and letter, to assist with the planning and execution of your fundraiser.

Q: How do I submit my FUNDRAISING product order?

A: Once your application/order form has been processed and approved, our **FUNDRAISING** Coordinator will provide confirmation. All orders must be received either via our online application/order form, email or fax. **Due to doughnut production capacity constraints, we fulfill all doughnut orders on a first come, first serve basis and cannot guarantee quantities and/or date(s) until the application/order form has been received and approved.** **FUNDRAISING** doughnut orders require a minimum of 10 days advanced notice for orders of 100 or more dozen.

Q: What if we do not sell all of our Original Glazed doughnuts?

A: Unfortunately, we do not accept returns of **FUNDRAISING** products. Any left over dozens could be shared with your volunteers.

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Q: Where and when do I pick-up my FUNDRAISING order?

A: All FUNDRAISING products will be picked up at your local Krispy Kreme store. Date and time for pick up will be arranged with the FUNDRAISING Coordinator at your local Krispy Kreme store.

Q: How often can our organization conduct a FUNDRAISING program?

A: Your organization can participate in our FUNDRAISING program as often as desired.

Q: What payment methods are available?

A: There are five payment options available to every organization: cash, debit card, certified cheque, money order or credit card. A deposit will be required for large orders.

Q: Can we purchase other doughnut varieties or Classic Assorted for FUNDRAISING?

A: We only offer our Original Glazed doughnuts for FUNDRAISING purposes, as they are our customers favourite and they provide your non-profit organization with the opportunity to make the highest possible profits.

Q: Do your doughnuts contain any peanuts or other nuts?

A: We do not knowingly add any peanuts or other nuts to our products in Canada. We recognize the challenge that nut related allergies present and are currently analyzing our ingredient suppliers and reviewing operating procedures to determine the opportunity for a nut aware environment. The decision to consume Krispy Kreme doughnuts will always rest with the consumer.

Q: Do you offer delivery?

A: Delivery for any of our FUNDRAISING products is handled on a case by case basis and may involve a delivery charge depending on distance and order size. We cannot guarantee the ability to deliver to your region. For orders from the United States you are required to transport your product across the border.

Q: How many dozens fit in a mini van?

A: Approximately 300 dozen doughnuts in a mini-van with all of the seats removed. Our KREW™ will help you load your doughnuts into your vehicle(s).

If you have any additional questions, please contact your local Krispy Kreme store or send an email to fundraising@krispykreme.ca.